COMPANY PROFILE

www.ssginvestment.com

SSG

"Your trusted partner in Asia

OVERVIEW



SSG Group

The SSG Group of companies is an international commodity trading and brokerage house with a strategic global footprint which handles annually 500,000MT (five hundred thousand Metric tons) of all type of fertilizers.

The group includes **SSG International Pte Ltd (Singapore)**, established in 2016, **SSG Investment Co., Ltd (Vietnam)**, established in 2019, and **Rich Farm Agri Pty Ltd (Australia)**, established in 2022.

The group's operations began in Singapore, which serves as our premier trading hub specializing in the global fertilizer market.

CONTENTS
THE INDEX

About Us 04

Letter From Ceo 08

Meet The Team 10

Fertilizer 14

- Phosphate Fertilizer
- NPK Fertilizer
- Potash Fertilizer
- Nitrogen Fertilizer
- Specialty Fertilizer

Our Partners 28

ABOUT US

SSG Singapore acts as the strategic commercial gateway for leading fertilizer producers **from Europe, China, Korea, and CIS Countries,** connecting them with key growth markets throughout Asia.

Our leadership team's deep industry experience and our robust network of partners—spanning **Switzerland, Dubai, Europe, and Southeast Asia**—are the cornerstones of our operation. In a market where producers are increasingly seeking direct channels, SSG functions as an indispensable extension of their teams, building and managing powerful distribution networks.

By combining global reach with critical local market intelligence, we create a seamless and efficient supply chain, driving success for our partners and delivering exceptional value to our clients.

"In less than 10 years from inception, we move on average 300,000 metric tons of NPK, DAP, Urea, MOP, SOP, Organic Fertilizer from Europe, China, CIS countries to our clients in Vietnam."



Our Strategy

Our strategy extends far beyond product sales. We provide a complete, end-to-end solution that includes branding concept development, packaging design, and strategic sourcing. This comprehensive support allows our clients to concentrate on their core strength—distribution—while we manage the rest.

Our Core Value

Unwavering Reliability We understand that our word is our bond. We honor our commitments and deliver on our promises, regardless of how volatile the market becomes.

Our Strength

Deep Market Expertise Specialized knowledge of the international fertilizer trade.
Dynamic Integrity An agile, innovative team that acts as a trusted partner.
Proven Reputation A consistent track record of reliability and delivering on our promises.
Robust Partner Network Excellent, long-standing relationships with key buyers and suppliers



As we continue to expand into new markets,

OUR COMMITMENT REMAINS THE SAME

to navigate market complexities, to build bridges, and to be the most effective and trusted partner you can have in this industry. We look forward to serving your interests and growing together.




NY HONG

LETTER FROM CEO

Dear Partners and Colleagues,

The landscape of global commodity trading has changed more in the last decade than in the fifty years prior. We are witnessing a fundamental shift, as producers move closer to their end-markets, challenging the role of the traditional trader and compressing the supply chain.

This is a reality we don't just accept; we embrace it. It was the catalyst for creating SSG Group companies

We saw a clear need for a new kind of partner—one that operates not as a mere intermediary, but as a true solutions provider. Where others see competition from producers, we see an opportunity for deeper collaboration. We founded SSG to be a boutique trading house that differentiates itself by creating tangible value for every stakeholder.

Our model is built on two core principles: **unparalleled market intelligence** and **radical transparency.** We do more than just offer products; we share critical insights and act as the "eyes and ears" for our suppliers and buyers. We believe that by providing clear visibility of the market, we empower our partners to make better decisions. This open



> **Our model is built on two core principles: unparalleled market intelligence and radical transparency. We do more than just offer products; we share critical insights and act as the "eyes and ears" for our suppliers and buyers.**

exchange of information is the foundation of the strong, binding relationships we have built with the world's top fertilizer producers and importers.

This philosophy is not just theoretical. In less than 10 years from inception, we move on average 300,000 metric tons of NPK, DAP, Urea, MOP, SOP, Organic Fertilizer from Europe, China, CIS countries to our clients in Vietnam. This achievement is a testament to the power of mutual trust and shared goals.

As we continue to expand into new markets, our commitment remains the same: to navigate market complexities, to build bridges, and to be the most effective and trusted partner you can have in this industry. We look forward to serving your interests and growing together.

Sincerely yours,

Nguyen Duc An Son

CEO, SSG International Pte Ltd (Singapore)
CEO, SSG Investment Co., Ltd (Vietnam)
CEO, Rich Farm Agri Pty Ltd (Australia)



MEET THE TEAM



Mr. Nguyen Duc An Son

CEO

In 2016, Mr. Son founded SSG International Pte Ltd in Singapore to build a more agile and client-focused trading house, establishing SSG Vietnam Co., Ltd as the group's vital sales and sourcing arm.

Mr. Son's career in agricultural commodities began in 2008, representing the Philippines Phosphate Fertilizer Corporation in the Vietnam market. He later joined the Swiss-based trading house Mekatrade Asia Pte Ltd as Country Manager, where he managed a diverse portfolio of fertilizer products—including NPKs, DAP, and Ammonium Sulphate—with annual sales exceeding 250,000 metric tons.

Through this role, he gained extensive, hands-on experience in complex distribution, product planning, and strategic marketing, including farmer promotion programs for new products.

Beyond commodities, Mr. Son is an active Venture Capitalist and co-founder of Javis Ventures, a Tokyo-based firm investing in Vietnam's technology sector. He is a sport enthusiast; he is holding a Black Belt in Brazilian Jujitsu.





Mrs. Le Thi Thuy Ha

Co-founder & Chief Financial Officer

Mrs. Ha holds both a BSBA in Accountancy and a Master of Financial Engineering from De La Salle University in Manila, Philippines.

Mrs. Ha is the co-founder of **SSG Investment Co., Ltd and Rich Farm Agri Pty Ltd** and leads the group's financial operations. She is responsible for overseeing all fund allocation and financial-related activities for the company.

Prior to co-founding SSG and Rich Farm, Mrs. Ha served for over 15 years as the Chief Accountant for TRG International, a diverse firm with divisions in IT outsourcing, enterprise solutions, and F&B services.

Mrs. Ha holds both a BSBA in Accountancy and a Master of Financial Engineering from De La Salle University in Manila, Philippines.



Mr. Nguyen Ngoc Thang

Head of Specialty Fertilizer Distribution

Mr. Thang leads the group's agricultural distribution operations as the CEO of Rich Farm Vietnam Co., Ltd., a subsidiary of SSG Investment.

In addition to managing Rich Farm's operations, Mr. Thang is responsible for identifying and developing new venture opportunities within the agricultural industry for SSG Investment.



Mrs. Hoang Kim Thu

SSG Investment Co., Ltd, Deputy Director

Mrs. Thu is a foundational member of the SSG Group, having managed its trade operations since the company's inception in 2016.

As Deputy Director of SSG Investment Co., Ltd, she oversees all day-to-day operations for the company in Vietnam. She also continues to direct all international trade activities for the entire SSG Group, including the strategic sourcing of products from Japan and Europe for our diverse clients.

Prior to SSG, she spent over six years at the Ho Chi Minh City Branch of Petrovietnam Fertilizer and Chemical Corporation, one of Vietnam's largest government-owned conglomerates, where she oversaw import and export activities for fertilizer and chemical products.



Mrs. Doan Thi Thuy Hang

Execution Manager

Mrs. Hang leads the group's trade execution with a meticulous approach to document processing and logistics. She brings 12 years of valuable experience from her prior role as Import and Export Manager at a government-owned paper processing and exporting company.

Mrs. Hang is passionate about ensuring every detail is handled correctly for our clients, demonstrating a round-the-clock commitment to their success.



Ms. Vo Kim Chi

Accountant

Ms. Vo Thi Kim Chi graduated with High Distinction in Accounting from the Ho Chi Minh City University of Technology (HUTECH). She possesses a solid foundation of knowledge and practical experience in the field of finance and accounting.

Kim Chi consistently demonstrates a meticulous work ethic and effective coordination in a professional environment. With a high sense of responsibility and strong data analysis skills, she is focused on contributing sustainable value to the financial and accounting operations of SSG Investment Co., Ltd.



Ms. Nguyen Huyen Thanh

Junior Execution

Ms. Thanh (Thanh) started her career in supply chain and logistics in 2023. She brings to SSG her deep expertise in customs clearance and her experience in liaising with various government agencies to ensure smooth import and export shipments.

In her role, she not only manages the company's logistics but also provides essential support to SSG's clients, assisting them with their import and export cargo needs.



Mr. Le Nguyen Khanh

Business Development Executive

Khanh brings extensive knowledge in international logistics and supply chain management to the SSG team.

Prior to joining SSG, he gained valuable experience working for both an international logistics company and a regional fertilizer trading company, where he handled key government and private accounts. His product expertise includes NPK, Ammonium Sulphate (SA), Phosphoric Acid, Sulfuric Acid, and raw materials for water-soluble fertilizers.

FERTILIZERS





PHOSPHATE FERTILIZERS



Diammonium Phosphate (DAP)- 64%

Specifications:

Total Nitrogen: 18% (+/- 1)

Total Phosphate: 46% (+/- 1)

Moisture: 1.8% Max

Color: Beige, Black, Yellow

Packing: In 9.5kgs; 50kgs or in bulk in containers or in bulk in Vessel

Origin: Russia, China



Fused Magnesium Phosphate

Specifications:

Available P2O5: 15-17%

CaO: 28-34%

MgO: 16-20%

SiO2: 25-30%

Moisture: 1% Max

Micro Elements: Fe, Mn, B, Zn, Mo

Granule form: in Powder, Granular, Granulated granules

Packing: in 25kgs/50kgs/1000kgs in neutral English marking or buyers' markings

Shipment: in 20fcl container

Origin: Vinachem, Vietnam



Single Super Phosphate

Total P2O5: 16.00 - 20.00% (+/- 0.5 unit)
Water & Citrate Soluble P2O5: 14.00-18.00% (+/- 0.5 unit)
Water Soluble P2O5: 12.00 – 16.00% (+/- 0.5 unit)
Free Acidity as P2O5: 10.00 % Max
Granulometry: Below 1mm reach 75% Min for powder and 2-5mm for Granular reach 75% min
Packing: 50kgs PE Laminated Bag or in BULK in containers
Origin: Egypt/India
Note: *We can formulate as per buyer's request and product can ben in powder or granular form.*

NPK FERTILIZERS

Our strategic position in Vietnam provides a significant production advantage. We leverage the country's self-sufficiency in Nitrogen (Urea) and Phosphate, combined with a direct, cost-effective supply of MOP from neighboring Laos.
This secure supply chain not only allows us to produce NPK at a reasonable cost but also gives us unique manufacturing flexibility. We are equipped to handle small-batch orders as low as 500MT, complete with specialized formulas and custom packaging.

MOP Based NPK Common formula

NPK 14-14-14

NPK 15-15-15

NPK 16-16-8

NPK 20-10-10

Packing: at buyer's request

SOP Based NPK common formula

NPK 12-12-18

NPK 16-8-16

NPK 12-11-18

Packing: at buyer's request

POTASH FERTILIZERS



Granular SOP

Specifications:

Potassium as K2O: 50% Min

Chlorine as ion Cl: 1% Max

Fraction of total moisture: 1% max

Granulometry: 2-4mm reach 80

Packing: in 25kgs PP/PE, Jumbo bag or in BULK in containers

Origin: Vietnam, Taiwan



Standard SOP

Specifications:

Potassium as K2O: 50% Min

Chlorine as ion Cl: 1% Max

Fraction of total moisture: 1% max

Granulometry: below 1mm reach 90%

Free flowing powder of white/beige color, free of any foreign substances and extraneous materials

Packing: in 25kgs PP/PE, 50kgs PP/PE or in JUMBO bag or in BULK containers

Origin: Vietnam, Taiwan, Uzbekistan, Philippines

NITROGEN FERTILIZER



Prilled Urea (Agriculture Grade)

Specifications:

Nitrogen: 46% min

Moisture: 0.3% max

Biuret: 1% max

Granulation: 1 – 4 mm 90-94 % min

Packing: in 50kgs PP/PE bag or in JUMBO or in BULK containers at buyer's option

Origin: Vietnam, Indonesia



Prilled Urea (Diesel Exhaust Fluid Grade)

Nitrogen: 46%

Moisture: 0.3%

Prilled size: 1-4mm reach 90%

Biuret: 0.9% (Vinachem/Petrovietnam)
0.5% (Pupuk Kujang Indonesia)

Packing: in Jumbo Bag in container with Pallet for without pallet at buyer's option



Slow Released Urea (SRU)

Polyol & Lupranate Coated Urea

Nitrogen: 40-44%

Slow-Release effect: from 30 to 90 days upon request

Moisture: 0.5%

Granular size: 2-4mm reach 90%

Note: *Our urea's Polyol & Lupranate coating is fully biodegradable, making it a more environmentally friendly alternative to polymer or sulfur-coated ureas*



Caprolactam Ammonium Sulphate (Big Crystal)

Nitrogen: 21% Min

Sulfur: 24% Min

Granulometry: 2-5mm reach 90%

Color: Crystal White/Off White

Origin: China

Packing: in 50kgs PP/PE; in Big Bag in Container or in loose in containers



Compacted Caprolactam Ammonium Sulphate

Nitrogen: 21% Min

Sulfur: 24% Min

Granulometry: 2-4.75mm reach 90%

Hardness: 30N Min

Moisture: 0.5% max

Free Acid: 0.1% Max

Color: White/Off White

Origin: China

Packing: in Big Bag in containers or in Bulk in Vessel

SPECIALTY FERTILIZER

WATER SOLUBLE FERTILIZER

We have formed a strategic alliance with a local water-soluble fertilizer (WSF) producer, enabling us to manufacture any formula upon a buyer's request.

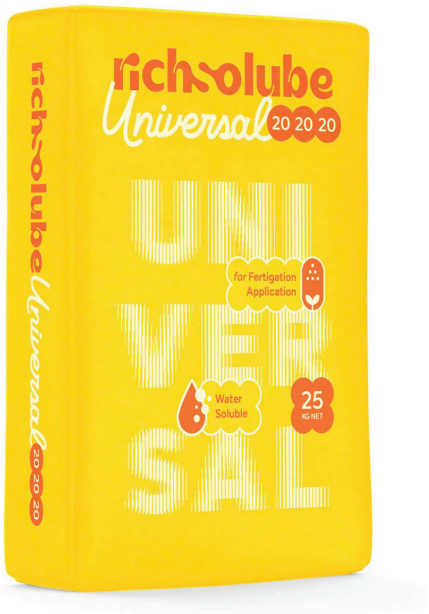
What makes our product unique is our superior production technology. We produce **extruded pellets,** where each individual pellet contains a **homogenous blend of NPK nutrients.** This is fundamentally different from other producers who simply mix nutrients in a powder form, resulting in a more consistent, efficient, and high-quality product for the end-user.



WSF Formula



Pellet NPK 30-10-10



Pellet NPK 20-20-20



Pellet NPK 10-55-10



Pellet NPK 15-5-30

Packing: From as small as 1kgs PP Bag to 25kgs PP/PE bag.

Note: *We can formulate any formula upon request with Chelated Trace Elements.*



Calcium Nitrate Granular

15.5-0-0

Total Nitrogen (N): 15.5%

Ammoniacal Nitrogen: 1.1%

Nitrate Nitrogen: 14.4%

Calcium (Ca): 18.0%



Magnesium Sulphate Hepta

Epsom Salt

Mg: 9.7%

S: 12.8%

Contains:

Magnesium Sulphate Heptahydrous: 99%

Non-hazardous Ingredients: 1%


PHILIPPOS
MONROVIA



SSG's Philippos vessel discharges 36,000MT of Di-Ammonium Phosphate at Baria Serece- Phu My Port

OUR PARTNERS



친 환경 농업을 선도하는
효성 오앤비
Organic & Bio

FOOD SECURITY SOLUTIONS

PHÂN BÓN CÀ MAU
HẠT NGỌC MÙA VÀNG

TƯỜNG NGUYÊN
Phát triển từ uy tín và chất lượng

VINACAM

AFFILIATION

Proud member of Fertilizer Australia Association
https://fertilizer.org.au/

PUREFERT TRADING AG
Pure Fertilizers for Healthy Crops

BEST SIGN ASIA CHEMICAL PTE. LTD.

ConCoVang HI-TECH GROUP
I LOVE GOLDEN STORK

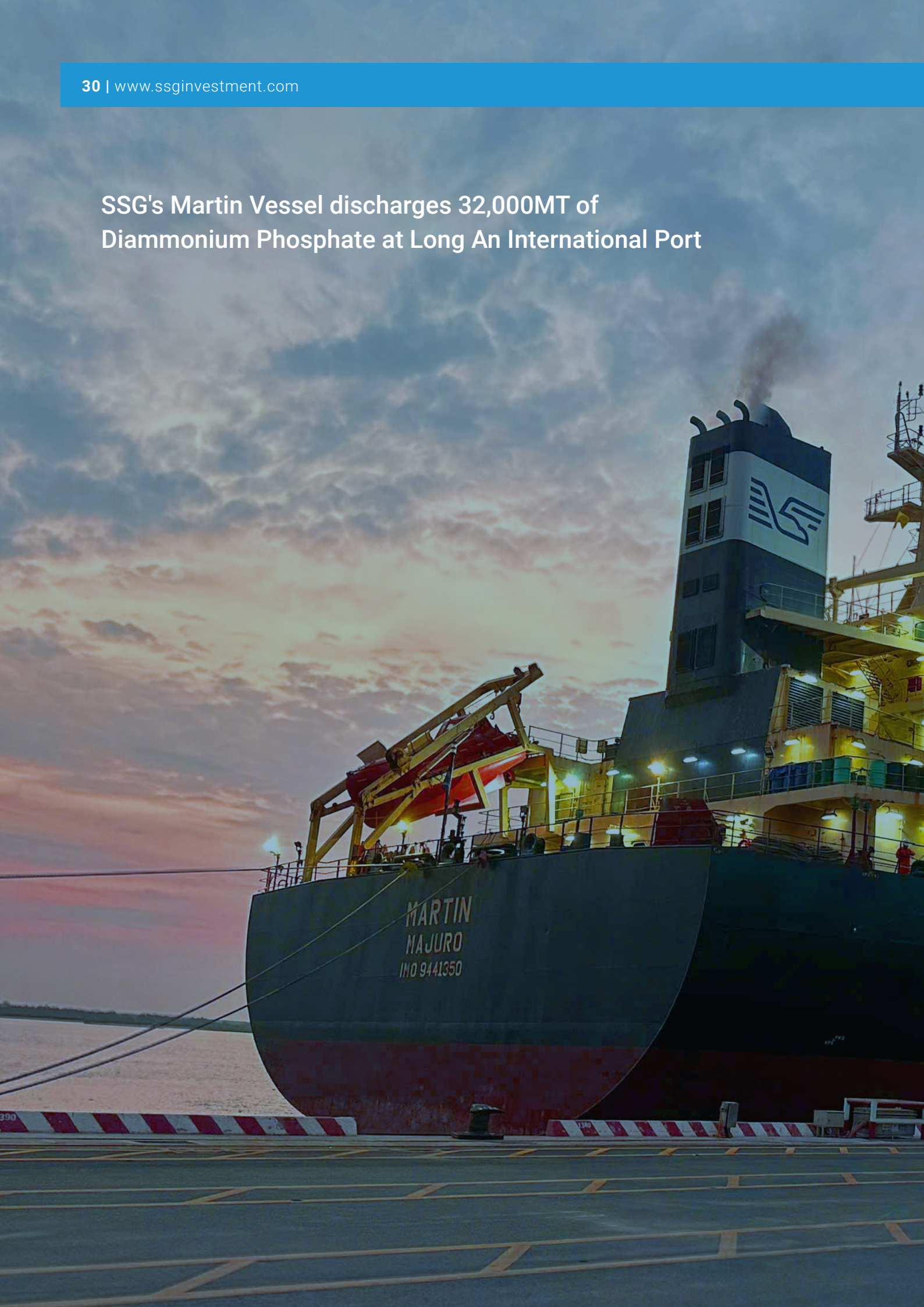
CÔNG TY PHÂN BÓN VIỆT NHẬT
JVF

CON CÒ
BACONCO

CTY VẬT TƯ KỸ THUẬT NÔNG NGHIỆP
ATM
BÌNH ĐỊNH

CÔNG TY CỔ PHẦN PHÂN BÓN BÌNH ĐIỀN

SSG's Martin Vessel discharges 32,000MT of Diammonium Phosphate at Long An International Port




MARTIN

SSG International Pte Ltd

2 Kallang Pudding Road,
#07-04 Machtech Building, Singapore 349307
T • (+65) 67 441 462
F • (+65) 62 344 563
E • ssg.asia@ssgroupinternational.com
W • www.ssginvestment.com

SSG Investment Co., Ltd

92A Nguyen Huu Canh Street, Thanh My Tay Ward,
Binh Thanh District, Ho Chi Minh City, Vietnam
T • +(84) 225 1234
E • son.nguyen@ssginvestment.com
W • www.ssginvestment.com

Rich Farm Agri Pty Ltd

Unit 103, 12 Ormond Boulevard,
Bundoora 3083, Australia
T • +61 422 063 768
E • son.nguyen@richfarmagri.com
W • www.richfarmagri.com